

# **DIGITAL TRADE RULES: A DISASTROUS NEW CONSTITUTION FOR THE GLOBAL ECONOMY WRITTEN BY AND FOR BIG TECH**

Digitalisation is transforming the way we work, communicate, eat, live and conduct our social and family relationships. Whether countries, workers and consumers everywhere will benefit, or whether the benefits will accrue only to a tiny elite, will be determined by the rules which set the playing field for how digitalisation will evolve over time. But “Big Tech” corporations are working to use “trade” rules to rig the rules of the global digital economy.

A new book, *Digital Trade Rules: A Disastrous New Constitution for the Global Economy, by and for Big Tech*, provides a detailed look at the efforts of companies like Amazon, Facebook, Google, Apple, and Microsoft to secure new accords at the World Trade Organization (WTO) that would allow them to collect more data, exercise more control over people’s lives and over their workers, and amass ever more profit.

The publication is available online: [www.rosalux.eu/digital-trade-rules](http://www.rosalux.eu/digital-trade-rules)

## **BOOK LAUNCH AND PANEL DISCUSSION WITH:**

**Deborah James** Author of the new book *Digital trade rules*, Director of International Programs at the Center for Economic and Policy Research in Washington, DC, and coordinates the global Our World Is Not for Sale (OWINFS) network.

**Rashmi Banga** Senior Economic Affairs Officer, Division on Globalization and Development Strategies, UN Conference on Trade and Development (UNCTAD), Switzerland

**Caroline Khamati Mugalla** East African Trade Union Confederation (EATUC), Tanzania

**Kate Lappin** Regional Secretary Asia and Pacific, Public Services International (PSI), France

Moderated by:

**Dr. Roland Kulke** Transform! europe representative to the EU Institutions and facilitator for the ‘productive transformation project’

Please register here: [www.rosalux.eu/webinar-digital-trade-rules](http://www.rosalux.eu/webinar-digital-trade-rules)

